INTRODUCTION TO MODERN

WORKSHOP 2

BUILDING ON THE BASICS

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APPLYING FLOURISHES TO WORDS

So we spent time in week one learning about the basic flourishing shaping of the alphabet. Now, we are going to apply these to the words below. It's important to warm up before tackling this next exercise, so make sure to spend some time revisiting the exercises at the beginning of your workbook.

TIP: Think about the way the flourishes interact with each other. Remember to keep loops open and swooshes graceful.

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APPLYING FLOURISHES TO WORDS

The art of flourishing is to slowly piece together and build embellishment into your words. It's important to begin with simple flourishes, then gradually layer in more extravagant details. A great way of doing this is to use tracing paper to experiment with different ways to overlap and interweave these details. Also think about the proportions of your letters to the size of the flourishes you create. This stage takes a lot of practice, so have patience!

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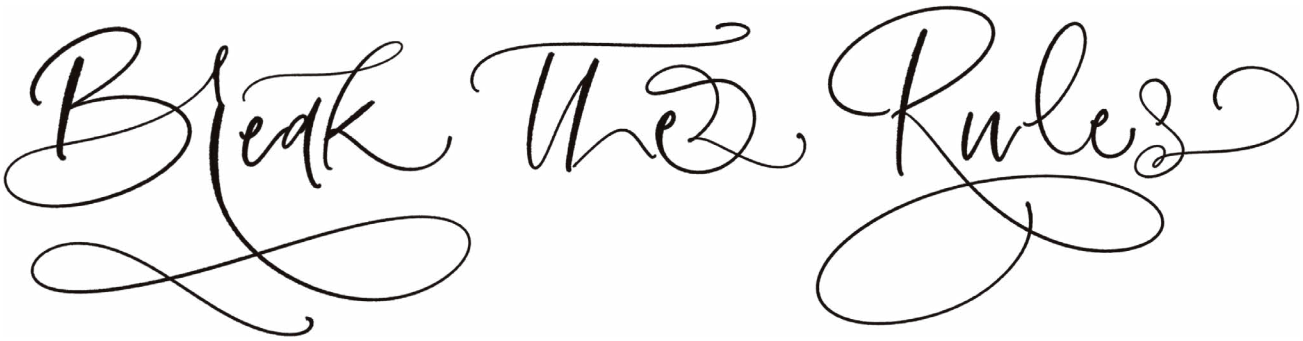

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FLOURISHING LAYOUTS

In this exercise I want you to look at ways of combining two words in a layout. We have focused a lot on filling the negative space around a word, but this is where you need to consider how multiple flourishes start to interact with the letters and words they stem from.

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